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New in the Partner Portal

Partner Portal Guide 2018: We have updated the Partner Portal Guide for 2018. It can be found on the home page or [here](#).

Apple Web Marketing Guide: We have released the Apple Web Marketing Guide that describes all parameters of logo usage and imagery depending your company's tier. It can be found in the Marketing Center in the Partner Portal or [here](#).



Authorized
Global Training Provider

Free Webinars for You and Your Clients

LearnQuest is now offering free, short, 1-hour webinars. Our network of technology experts will be delivering free training webinars on many topics.

Last month's topic: IT Learning Nuggets



Learn how the trend towards short learning solutions supports learners and employees.

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TOPIC: How the trend towards short learning solutions supports learners and employees.

This webinar focused on the role of YouTube, Learning Libraries, Subscription Learning, and other performance support environments that leverage short, to-the-point, just-in-time, learning modules.

Final Cut Pro X 10.3 | SF Hello Font

Apple has alerted us that the deck(s) created for Final Cut Pro X 10.3 use the “SF Hello” font. Apple will be sending authorizations to all trainers certified to deliver this course. DO NOT attempt to use the Final Cut Pro X 10.3 curriculum without this font installed on your mac. The formatting will be problematic and will have poor results.

Evaluating Training Effectiveness

As we look to increasing the skills of our students, how do we measure successful transfer of knowledge? Without being part of the client’s organization and/or observing day-to-day work, we rely on client feedback, student evaluations, instructor feedback, certifications, etc. What is this data telling us?

First, we can review the individual evaluation questions regarding the student’s prior knowledge before the class and their knowledge after the class. Overwhelmingly, students throughout 2017 indicate knowledge moving up at least one level between the options of Novice, Advanced Beginner, Proficient, Competent, and Expert. In addition, the scores reflect an environment conducive to learning at a rating of 4.8/5.0.

As we continue in 2018 with skilful and dedicated instructors, excellent curricula, and a learning environment conducive to learning, together we’ll continue to meet the quality and high standards expected by Apple, our clients, and our students. Thank you for your continued effort.

Quality Scores

Instructor Score - 4.9

Course Score - 4.7

Materials Score - 4.7

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